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Skincare

The Skin Cream Parlour launches at 5 Squirrels

Private label cosmetic supplier, 5 Squirrels has launched a new initiative called **The Skin Cream Parlour** in its Brighton-based head office. The aim is for skincare professionals to develop their own formulations or adapt existing formulations to improve their brand. 5 Squirrels' clients will be able to visit The Skin Cream Parlour so that they can make decisions on the packaging, fragrances, bottling and ingredients of their own skincare line, allowing business owners to take home a concept before product development, testing and certification takes place. Gary Conroy, co-founder of 5 Squirrels Ltd, said, "Whilst protecting their service proposition and rewarding customer loyalty, The Skin Cream Parlour is an exciting new concept which allows us to visualise and create what clients are thinking and make their skincare dreams come true!"

LED

Celluma launches in the UK



Light emitting diode (LED) device manufacturer Celluma has now launched in the UK after being available in the US since 2013. The company has a portfolio of five LED devices that use proprietary phototherapeutic technologies to treat skin, muscle and joint conditions including sore and facial wrinkles. The flagship device, Celluma PRO has been

cleared by the Food and Drug Administration (FDA) to treat acne, wrinkles and a variety of musculoskeletal and pain conditions. It is also CE marked as a Class IIa medical device for dermal wound healing. According to the company, Celluma devices emit particles of light energy, called photons, which provide compromised cells with the energy to regain and restore vitality naturally, helping to increase the production of the chemical, adenosine triphosphate. This results in an increase in microcirculation, tissue repair, and a decrease in inflammation and pain, Celluma states. Denise Ryan, vice president of Celluma, explained, "The versatile and multi-functional Celluma can be used as a powerful stand-alone or adjunctive modality following a variety of services, including surgery, laser, microdermabrasion, microneedling, peels and

News in Brief

Endermologie facials launched

French skincare brand LPG has launched three new endermologie facials using its CELLU M6 Alliance technology as part of its 'no makeup' programme. According to LPG, the programme aims to provide a luminous complexion for all skin tones and ages. It includes three treatments: the detox facial to drain toxins to re-oxygenate the skin; the instant glow facial to reactivate fibroblasts; and the face, eyes and lips zone facial to stimulate the skin, plump the lips and lift the eyelids.

Initial Medical creates e-learning platform for waste management

Waste management service Initial Medical has launched an e-learning platform called myLearning. The company explains that the service is designed to educate staff through in-depth online courses about clinical waste disposal, without having to leave the practice. Initial Medical has indicated that the courses are split into small modules and use videos and infographics to aid learning.

New director appointed at Snowbird Finance

George Miller will be the new director of the treatment division at specialist credit broker, Snowbird Finance. Miller has more than 30 years' experience within retail and consumer finance. He will be responsible for driving growth of the treatment finance programme across the aesthetics and cosmetic markets. Managing director, Simon Freeman, said, "Based on George's wide-ranging

Vaginal mesh

Government announces on use of vaginal mesh

The use of vaginally-inserted surgical mesh has been put on government accepted a recommendation by the Independent Medical Devices Safety Review. Vaginal mesh is used to add incontinence, and involves the placement of synthetic mesh for support. The government has announced that this method will the risk of injury from the procedure and until a new set of can may be used where there is no suitable alternative and only if has occurred with 'rigorous oversight and governance'. The pr Independent Medicines and Medical Devices Safety Review is by Baroness Julia Cumberlege in February, examined feedback received the treatment. Work is now underway by NHS England that do not meet the guidelines.

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